

**By DWIG**



# JULIA MURDOCK'S GOSSIP

## Julia Murdock Tells of "Movies" King Who Began His Career As Newsboy

**Magnate Now Owns More Small  
Theaters Than Any Other  
Man in United States.**

cell out of me, and showed me that I didn't know it all. It was a terrible period of my life.

"I was nailed down with my nose to the grindstone, as it were, and my debts were heavy. I paid them all, however, and when I found myself square with the world, I regained my confidence, and my creditors began to get credit beyond my fondest hopes, because my creditors knew that I would pay, sooner or later."

Now Mr. Loew is the owner of a new theater in which there are 300,000 invested. It is the largest capital invested in this means that it is larger than the Metropolitan Grand Opera House. It is situated at Seventh avenue and Twenty-third street, and is the latest cry in house architecture. An orchestra of 24 pieces, a clubroom, the attachment of the house, two balconies and a roof garden are some of the features of this new amusement palace.

Mr. Loew intends that the East Side, between 14th and 23rd streets, shall benefit by his good fortune, and has announced that he will build a theater in that section of the city which will outclass this new enterprise of his.

"The movie is still a treat for the poor man."

ple, and this theater that I intend to build might be called a 'sentiment theater,' as I intend to erect it upon the site of the house in which I was born."

When anyone asks Mr. Loew how he first got the idea of becoming a motion picture magnate, he answers: "David Wardell. He saw the possibilities in motion pictures, and whispered it to me."

Mr. Loew is stout and short and baldheaded likewise, good natured

as all short, stout, baldheaded men are. He has piercing black eyes, and a heavy black mustache. He is one of those pleasant men who seem to radiate good cheer, and perhaps that is the reason the pennies, nickels and dimes come his way in such generous numbers. He lives in a handsome mansion on Riverside Drive, New York, a mansion that has been built

out of coppers and nickels.  
JULIA MURDOCK.

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# Cottolene

the economical cooking fat

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**Cottolene** is well adapted  
for most cooking purposes.

**Cottolene** is a vegetable product—contains no animal fat. It has more nutritive value, and food made with it digests more readily than if made from animal fat.

**Cottolene** is better and cheaper than lard, it costs about the price of lard. Two-thirds of a pound of **Cottolene** will do the work of a full pound of butter or lard.

**Cottolene** is never sold in bulk — always in air-tight tin pails, which protect it from dirt, dust, and odors. It is always uniform

and dependable

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**Cottolene** is well adapted for pastry-making because it produces light, delicate, flaky crust, and is much more wholesome than either butter or lard.

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